

PBE Zoom Meeting Minutes 05-05-2021



Present: 21 people this time.

This week's Zoom meeting.

60 Seconds from everyone:

60 seconds from each of us, seeing how we've got on the past week and also how we can help each other in business and any other way.

Phil Mundy – VIA BC

Helps businesses change the way they work to get the results they deserve. Phil looks at your systems and what you're trying to achieve and works out the best way to achieve your results quicker.

Fiona Heath – The Solent Celebrant

Fiona carries out bespoke funeral ceremonies for her clients. She really gets to know your loved one and what they loved and what they would have liked and delivers this.

Abbie Ede – Abbie Ede Design

Abbie can carry out all kinds of graphic design for you. Advertising, brochures, leaflets, business cards, advertorials, basically any kind of graphic design, speak to Abbie. She also has a discount offer for all PBE attendees 😊

Sandra Spurling – Business Sales Plus

Helps her clients sell their businesses or buy a business. She can help you through every step of the way from the valuation, all the way through to completion.

Gayle Tong – Enrichment Coaching

Gayle recently had an interesting meeting with a charity she's working with. With an important meeting with a CEO it was really refreshing to hear them say they're still learning and they're a "normal" person, like the rest of us.

Sarah Dupont – Hypnotherapist

Sarah also offers after life progression and Reiki. Hypnotherapy can help you untangle your mind and make things all clear again.

Tom Worley – Financial Advisor

Based in Southsea. Tom can help with any financial issues or plans you want to put in place, including all mortgages. Tom does what he does because he was a victim of a scheme in 2007 that lost a lot of money.

Cynthia Moore

Works with entrepreneurs and CEOs to help them see and think clearer. To help them get to where they want to get to and how they are going to achieve that. By giving you a clearer view, you can make better decisions.

Sandie Doyle – Hypnotherapist

Fears and Phobias are just a couple of things that Sandie can help you get over. It can be anything like snakes, spiders, flying, down to things even like buttons!

Matt Valentine – Pink Fin Ltd

I'm a website designer, and I design and build websites as well as helping people get to the top of Google. My job is to help businesses stand out from the crowd and to get them more leads, enquiries and sales.

Dianne Gill – Sage House, Dementia Support

Looks after clients with Dementia at Sage House and helps their families dealing with dementia. Dianne can provide dementia packs to send out to people all across the UK.

Chris Hutber

Can provide a variety of products and services including phone charging stations as well as Nano Spike that can keep a surface clean of bacteria (including covid) for up to 1,000 touches.

Lincoln Noel – The Music Maestro

Piano performer, piano tuition, commemorative music telegrams. Lincoln's telegrams are fantastic to send to a loved one as a surprise.

Helen Brown – Homestead Portsmouth

Started a new client yesterday and things went fantastically well. Helen looks after people in their own home, giving them the care they deserve. Helen offers 1 hour minimum visits, so they can really build a relationship.

Olly Clarke

Olly's pet photography is now open again. Olly can photograph any pets in his studio and they don't even have to be well behaved!! As well as photography, Olly has a custom jigsaw company, so you can get your own photos done as a jigsaw!

Chris Handley – Anchor Insurance

Chris deals with all of your insurance enquiries. General insurance broker, Chris can look after your personal and commercial insurance requirements.

Steve Bimpson – Just Think Big

Steve is passionate about marketing. Steve offers free workshops to help you get going and work out what you should be doing with your marketing. If you need any help with your marketing, have a word with Steve!

Carol Gouveia

Business consultant, working with the University of Portsmouth currently. With the University, they are offering Free energy efficiency audits and can help your company become carbon negative.

Kevin Wheeler – The GHS Group

GHS can fit dishwashers and washing machines for you, as well as what they normally do in terms of Plumbing, Heating, Boilers, Air Conditioning, Solar Panels, etc. Speak to GHS for any of these to get some great help!

Penny Plimmer – JAPICS Photographic

Corporate and Advertising photographers. One of the skills when setting up a photo shoot is to make sure there is nothing that shouldn't be in the frame or in the background. Penny offers great photography and offers fantastic head shots.

Ten Minutes by Jemma Waller (Jemma Waller Virtual Assistant)

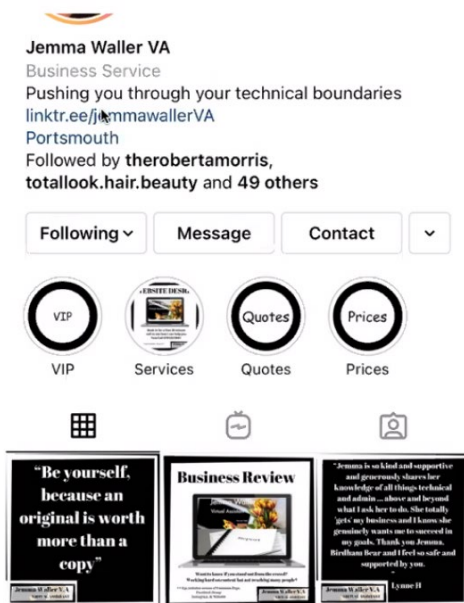
My 3 Top Tips for increasing your visibility on Instagram

(being recorded by Penny and will be sent out)

Jemma built both her businesses up using social media.

72% of users purchase products or services on Instagram

Tip 1 – make it clear and easy. Think of it as a mini website. Utilise the highlights.



Tip 2 – #Hashtag. There's 30 hashtags that are allowed. Use them all. Change them up. Save time – save in word doc or notes.

Tip 3 – engagement! 5 likes, 5 comments and 5 story reactions – try to do this every day. Get into a routine. They should come from your business page and they should be on accounts that are relative to your business and where you think your potential clients will be.

Where to find me....

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 **Jemma Waller**

 **www.jemmawallerva.co.uk**

60 Seconds Winner for this week – Sandie Doyle, Hypnotherapist

Next week's meeting:

Get booked on now 😊 <https://www.portsmouthbusinessexchange.co.uk/pbeonline/>

Please look to invite people 😊. Everyone must book on here though please:
<https://www.portsmouthbusinessexchange.co.uk/pbeonline/>